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BACK TO BACK WINS FOR FREMANTLE PRISON AT WA TOURISM AWARDS

Fremantle Prison will once again compete against Australia's top tourism sites for a coveted national award, following its win at the 2018 Perth Airport Western Australian Tourism Awards.

For the fourth year in a row, the Prison took home a gold medal in the Cultural Tourism category.

Fremantle Prison will now defend its 2017 national win in the same category of the Qantas Australian Tourism Awards, to be announced in Launceston on Friday 1 March 2019.

Fremantle Prison Director Paula Nelson said the gold award was a tribute to the hard work and dedication of all involved with the Prison.

"Winning a gold medal, for the fourth consecutive year is a great result and a testament to the consistent quality of tourism experiences being provided by the Prison," Ms Nelson said.

"This tops off an exciting year, which saw us win a national tourism award for the first time and launch three new tours, the first to be introduced since the underground Tunnels tours opened in 2005."

"The Prison is a fantastic tourism asset for Western Australia and we look forward to defending our title at the national awards in the new year."

In addition, the Prison started the night by being inducted into the WA Tourism Awards Hall of Fame for consecutive wins in the Cultural Tourism category in 2015, 2016 and 2017.

Fremantle Prison also won a silver medal in the Major Tourist Attraction category.

Income generated from tourism activities go directly to help fund conservation work on the vast heritage site.

ENDS

Fact File

- Fremantle Prison opened as an attraction in 1992 and welcomes approximately 200,000 visitors annually
- In 2010 Fremantle Prison became the only World Heritage listed building in Western Australia
- In 2010 Fremantle Prison was inducted into the Major Tourist Attractions Hall of Fame at the WA Tourism Awards
- Fremantle Prison is a division of the Department of Planning, Lands and Heritage